



26TH OCTOBER 2010

nouvelle lunette HD 270° par OKIA

26 octobre 2010 par créateurs de lunettes

HD 270°: A NEW ACHIEVEMENT IN DESIGN EYEWEAR

Once again OKIA, the innovative company based in Hong Kong, proves to be a leading character in the world of eyewear design and technologies: the new **HD 270° technique** - the latest goal reached by OKIA through a continuous research and improvement of its patented HD Technology - is set to revolutionize the eyewear market opening new incredible possibilities for product design and development.

Thanks to this extraordinary technique, the HD pattern can cover the whole temple surface except the inside one: for the first time, the sensational decorations obtained through HD Technology can be shown also **on the top and on the bottom sides of the temple**. In this way, another limitation in the world of eyewear design can be overcome and a greater creativity is allowed.

The new-born HD 270° technique has been applied to a wonderful **Capriss** model - CPO 1006A - that takes inspiration from the **natural world** and aims at romantic and trendsetting women. Classic and extremely refined blooms and posies create an harmonious floral decoration while soft tone-on-tone colours give to the frame an unmistakable touch of femininity and glamour. The style plays with the imaginary traditionally associated with the floral world showing a lightly tinted botanical pattern that reflects an elegant and charming look.

Capriss CPO 1006A: the perfect mix between technology and fashion for anyone who loves nature.

